

Introduced by: Mayor
Date: 10/11/11
Hearing: 12/06/11
Action: Enacted
Vote: 7 Yes, 2 No, 0 Absent

**KENAI PENINSULA BOROUGH
ORDINANCE 2011-40**

**AN ORDINANCE AMENDING KPB 3.04.115(C) BY RETAINING THE
REQUIREMENT THAT ALL ADMINISTRATIVE POSITION VACANCIES BE
ADVERTISED FOR TWO (2) WEEKS BUT REMOVING THE REQUIREMENT
THAT SUCH ADS BE PLACED IN NEWSPAPERS OF GENERAL CIRCULATION**

WHEREAS, Ordinance 2009-24 added the requirement that vacancies in administrative positions at the borough be advertised for a minimum of two (2) weeks in newspapers (implying more than one) of general circulation published in the borough, on the borough website, and through other means reasonably deemed by the mayor to solicit qualified applicants; and

WHEREAS, placing advertisements in newspapers of general circulation in the borough for two (2) weeks typically costs approximately \$700 to \$1,500; and

WHEREAS, statistics have shown that the majority of applicants locate job positions through media other than newspapers; such as monster.com, Alaska Job Service, careerbuilder.com, Craig's List, LinkedIn, Facebook, Twitter, professional associations, the borough website, and other means; and

WHEREAS, depending upon the position, requiring the posting of administrative position vacancies in at least two (2) newspapers wastes advertising funds which could be used to reach a more appropriate audience; and

WHEREAS, amending the ordinance to provide for "any appropriate medium" allows human resources to be flexible depending upon the position while maintaining the option of using one or more newspapers and continues the requirement that a position must remain open and advertised for at least two (2) weeks;

NOW, THEREFORE, BE IT ORDAINED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

SECTION 1. That KPB 3.04.115(C) is hereby amended as follows:

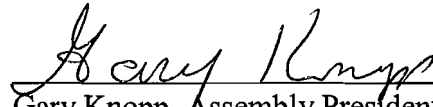
3.04.115. Administrative positions of employment – Job descriptions and advertising.

...

- C. When a vacancy occurs or is expected to occur in an administrative position, the mayor's office shall advertise for persons to fill the position for a minimum period of two weeks in [NEWSPAPERS OF GENERAL CIRCULATION PUBLISHED IN] any appropriate medium generally accessible to the residents of the Kenai Peninsula Borough, on the borough website, and through any and all other means reasonably deemed by the mayor to solicit qualified applicants.

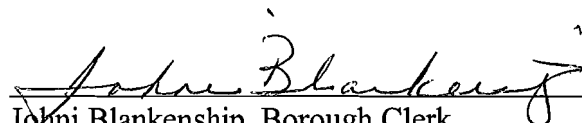
SECTION 2. That this ordinance takes effect immediately upon its enactment.

ENACTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 6TH DAY OF DECEMBER, 2011.

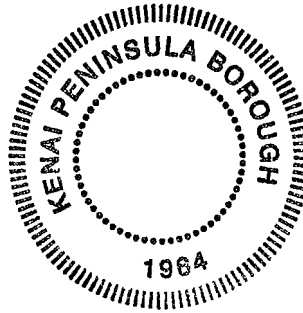


Gary Knopp, Assembly President

ATTEST:



Johni Blankenship, Borough Clerk



Yes: Johnson, McClure, Murphy, Pierce, Smalley, Smith, Tauriainen
No: Haggerty, Knopp
Absent: None