

Introduced by: Kyllonen, Glick, Skogstad  
Date: 2/04/92  
Action: Adopted  
Vote: Unanimous

**KENAI PENINSULA BOROUGH  
RESOLUTION 92-21**

**A RESOLUTION IN SUPPORT OF A KENAI PENINSULA WELCOME SIGN**

**WHEREAS,** the visitor industry is a vital economic force on the Kenai Peninsula which provides jobs and income for many peninsula residents; and

**WHEREAS,** improving and enhancing the perceptions of those who visit the Kenai Peninsula on a year round basis will result in increased visitations and consequently increased economic impact; and

**WHEREAS,** 1992 marks the 50th anniversary of the Alaska Highway, which will be celebrated throughout the year, increasing highway traffic to the Kenai Peninsula as a direct result; and

**WHEREAS,** the establishment of a "Welcome to Alaska's Kenai Peninsula" sign at the entrance to the Kenai Peninsula Borough will enhance the experience of Kenai Peninsula visitors and will serve a symbol of the Kenai Peninsula's commitment to a strong and viable visitor industry; and

**WHEREAS,** the Kenai Peninsula Tourism and Marketing Council through the Economic Development District, Inc. has arranged for funding of such a sign;

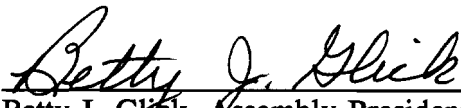
**NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:**

**Section 1:** That the Kenai Peninsula Borough Assembly supports the installation of a "Welcome to Alaska's Kenai Peninsula" sign at the entrance to the Kenai Peninsula Borough.

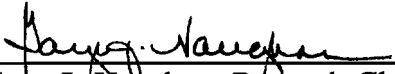
**Section 2:** That copies of this resolution be sent to the Kenai Peninsula Borough Chambers of Commerce, and the State of Alaska Tourism Marketing Council.

**Section 3:** That this resolution takes effect immediately upon its adoption.

**ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 4th DAY OF FEBRUARY, 1992.**

  
Betty J. Glick, Assembly President

ATTEST:

  
Gaye J. Vaughan, Borough Clerk