

Introduced by:	Mayor
Date:	09/17/02
Action:	Adopted
Vote:	9 Yes, 0 No

**KENAI PENINSULA BOROUGH
COMMENDING RESOLUTION**

**A RESOLUTION COMMENDING THE KENAI WILD SALMON
BRANDING PROGRAM AND ITS PARTICIPANTS**

WHEREAS, in 2001, a program was developed to establish a Cook Inlet Salmon Branding Project in an effort to revitalize the Commercial Fishing Industry; and

WHEREAS, this Branding Project includes two interdependent phases: one, to establish a quality certification program for Cook Inlet Salmon, creating a higher value product; and two, to promote that product to high-end niche markets, creating higher margins for Cook Inlet processors and fishers; and

WHEREAS, a steering committee composed of fishermen, processors, industry leaders, elected officials and borough staff established a pilot program and goals for the Cook Inlet Branding Project; and

WHEREAS, the project met or exceeded all of its goals including the number of participating fishers and processors, the provision of quality training workshops, the amount of certified pounds produced, and increased community awareness; and

WHEREAS, a total of 32 setnet and driftnet fishermen and four processors participated in the first year pilot program; and

WHEREAS, the following people and processors have made efforts to rejuvenate a struggling industry:

KENAI WILD PROGRAM FISHERS 2002

Steve Tvenstrup	Sam Brown	Nikolai Yakunin
Larry VanSky	Jeff VanSky	Winston Gilles
Bob Merchant	Steve Perrizo	Drew Sparlin
Dennis Crandall	Buddy Harris	Coby Wilson
Tino Perroni	Russ Parkington	Lillian Person
Leslie Benjamin	Ray Toski	Brent Johnson
Richard Self	Craig Schloesser	Tom Wagoner
Dave Martin	Jerry Byrne	Marvin Eppes Fish Site
John McCombs	Steve Vanek	Teague Vanek

Michael & Cheryl Sutton Jim & Dixie Nash The Clucas Group
Leon & Julie Marcinkowski Merrill McGahan Craig Ralston
David & Dawnee Watson Jim and Dixie Nash Liz Chase
Carl Waggoner/Gary Parker Fish Site

PARTICIPATING PROCESSORS

Snug Harbor Seafoods Deep Creek Custom Packing, Inc.
Alaska Salmon Purchasers Salamatof Seafoods

COOK INLET SALMON BRAND, INC., BOARD OF DIRECTORS
AND EX-OFFICIO MEMBERS

Jeff Beaudoin Jeff Berger Jack Brown
Liz Chase Paul Dale Gary Fandrei
Dan Foley Bonnie Golden David Martin
Bud Harris Chris Moss Kurt Olson
Robert Merchant Mark Powell Bob Scott
Paul Shadura Fred West Brandii Ohlsen

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

SECTION 1. That the Assembly commends these outstanding volunteers for their contributions and service to the Kenai Wild Salmon Branding program and the fishing industry of the Kenai Peninsula Borough.

SECTION 2. That copies of this resolution shall be provided to all participants.

SECTION 3. That this resolution takes effect immediately upon its adoption.

ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH ON THIS 17TH DAY OF SEPTEMBER, OF 2002.

Timothy Navarre, Assembly President

ATTEST:

Linda S. Murphy, Borough Clerk